

## "Heat Race Award"

The VROA is currently looking for (10) "Heat Race Marketing Partners".

If your company is interested in being a Marketing Partner with the 2021 Engine Pro VROA Modifieds Series now is the time to sign up.

What the VROA can offer their Marketing Partners:

- 1. Link on the VROA website <u>www.vroamodifieds.com</u> to your company website for 1 calendar year as a Heat Race Marketing Partner.
- 2. 1-8"  $\times$  10" color framed photo of the 1<sup>st</sup> place driver holding you advertising board for you to proudly display at your Company.
- 3. The Advertising board used in the picture will be signed by the winning driver.
- 4. 1<sup>st</sup> place, 2<sup>nd</sup> place & 3<sup>rd</sup> place driver picture holding your company advert board on the VROA Website from the winning race until the next race winner takes over. Approx. 1 to 2 weeks.

If you are present you can hand the "Heat Race Award" cash to the 1<sup>st</sup> place, 2<sup>nd</sup> place & 3<sup>rd</sup> place drivers and be in the picture too. There are 2 Heat Races every event.

Pick the races you want, have your name announced at the track, bring your friends to watch the show and cheer on the 2021 VROA Drivers.

2 Heat Races COST \$120.00 Dollars:

\$30 to the 1st place Driver of each heat race

\$20 to the 2<sup>nd</sup> place Driver of each heat race

\$10 to the 3<sup>rd</sup> place Driver of each heat race

Interested partners can contact any member of the VROA or Chuck Pierson 616 292-6656 or <a href="mailto:chuck.pierson@proforma.com">chuck.pierson@proforma.com</a>

Date:
Signature:
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